CODA

CODACS

ADVERTISING & INTERACTIVE DISPLAYS

Displays with presence. Content that connects.

Indoor & outdoor advertising displays. Interactive boards shaped around your needs.

PRODUCT COLLECTION

IRAQ / 2026



Editorial display-environment concept

CODA / A CONNECTED DISPLAY OFFERING

Choose the display. Shape the experience.

CODA, agent for the global Codacs brand in Iraq.

CODA brings display selection and configuration together with content and integration, matching the message, space and way it is used.

Restaurants & retail • Buildings & elevators • Education & training • Outdoor facades

03 **Advertising video walls**
Options and applications

04 **Wall-mounted advertising displays**
Options and applications

05 **Interactive boards & displays**
Options and applications

06 **Elevator & compact advertising displays**
Options and applications

07 **Freestanding portrait advertising displays**
Options and applications

08 **Self-service touch kiosks**
Options and applications

09 **Displays with mobile stands**
Options and applications

10 **Outdoor LED advertising displays**
Options and applications

ADVERTISING VIDEO WALLS

A bigger picture. A connected presence.

Combine multiple displays into one visual surface for reception areas, monitoring rooms and exhibitions.

Size options / inches

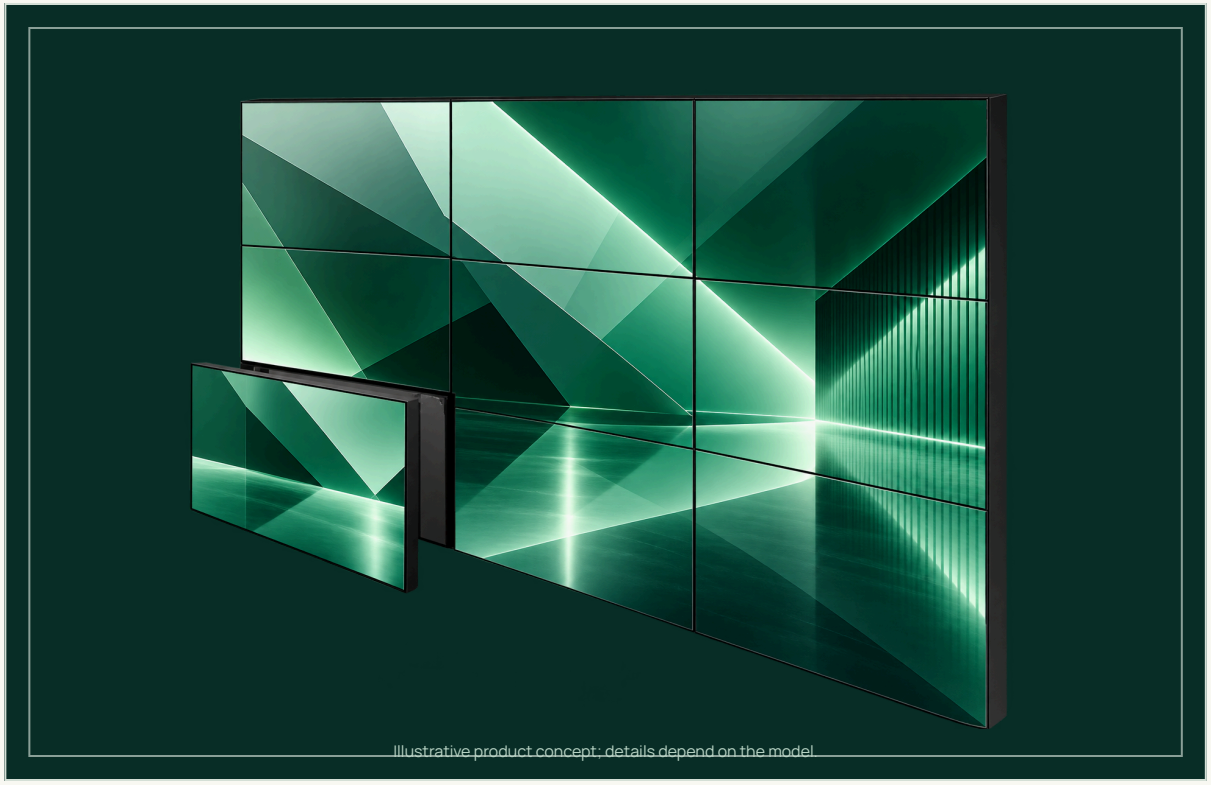
55″ 65″

01 **A layout for the space**
Panel count and arrangement follow the site dimensions.

02 **A connected image**
Review content mapping, processing and panel seams.

03 **Installation design**
Specify mounts, cabling and signal sources in the proposal.

Applications Reception areas, exhibitions and monitoring rooms



Illustrative product concept; details depend on the model.

WALL-MOUNTED ADVERTISING DISPLAYS

Clear advertising. Landscape or portrait.

Indoor advertising displays for promotions, menus and directions, in landscape or portrait layouts according to the design and model.

Size options / inches

40″ | 55″ | 65″ | 75″

01 **Use the available space**

Choose placement and height for the viewing position.

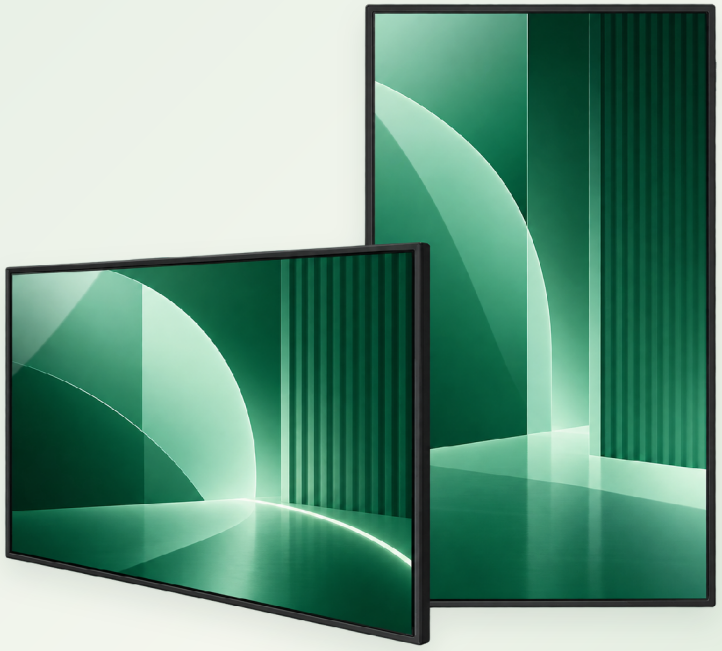
02 **Content by location**

Welcome messages, commercial offers and internal information.

03 **Configuration options**

Mount, orientation and media player depend on the model.

Applications — Restaurants, shops and offices



Illustrative product concept; details depend on the model.

INTERACTIVE BOARDS & DISPLAYS

Ideas on display. Discussion in motion.

Interactive displays for meetings, education and training, bringing presentation and participation together.

Size options / inches

75″ 86″ 100″

01 **Meetings & training**

A shared surface for presentations and discussion.

02 **Mounting options**

Wall or mobile-stand configuration, as specified.

03 **Confirm the configuration**

Touch technology, operating system and accessories are model-specific.

Applications Education, meetings and training



Illustrative product concept; details depend on the model.

ELEVATOR & COMPACT ADVERTISING DISPLAYS

Portrait advertising. For compact spaces.

Compact advertising displays for elevators and small spaces, in portrait or landscape configurations to suit the installation.

Size options / inches

18.5″ 21.5″

01 **Portrait or landscape**
Portrait for narrow spaces, or landscape to suit the site and model.

02 **Advertising & information**
Promotions, directions and messages for occupants and visitors.

03 **Site-specific mounting**
Define size, power and connectivity in the configuration.

Applications Elevators, corridors and waiting areas



Illustrative product concept; details depend on the model.

FREESTANDING PORTRAIT ADVERTISING DISPLAYS

A standalone presence. Direct interaction.

Portrait display kiosks for entrances, halls and service areas, with touch options according to the required configuration.

Size options / inches

75″

01 **Freestanding display**
A visual option where wall mounting does not suit the space.

02 **Multiple messages**
Images, video and divided content, according to player configuration.

03 **Interaction design**
Touch, application and functions are defined in the project scope.

Applications — Entrances, malls and service halls



Illustrative product concept; details depend on the model.

SELF-SERVICE TOUCH KIOSKS

A closer interface. An easier choice.

Angled touch displays for menus, information and self-service interfaces, according to the selected application.

Size options / inches

43″ 55″

01 **Menus & information**
An organised view of available content and services.

02 **Interaction position**
Review display angle and placement for access.

03 **Application integration**
Payment, printing and integrations are separately reviewed options.

Applications Menus, information and self-service



Illustrative product concept; details depend on the model.

DISPLAYS WITH MOBILE STANDS

Move the display. With the occasion.

A display with a mobile stand for halls, meetings and events, configured to suit the venue.

Size options / inches

Model-specific

01 **Flexible placement**

Move the display between suitable presentation areas.

02 **A compatible configuration**

Review stand load, orientation and mounting system.

03 **Select the size**

Size and configuration depend on the display and stand.

Applications Halls, events and mobile presentations



Illustrative product concept; details depend on the model.

OUTDOOR LED ADVERTISING DISPLAYS

Larger advertising. In outdoor spaces.

Outdoor LED advertising displays with magnesium-alloy cabinets, for facades, open spaces and outdoor entrances.

Pixel-pitch options

P3 | P4 | P5 | P6

01 **Magnesium-alloy cabinet**
Modular construction; final display area follows the project.

02 **P3 / P4 / P5 / P6 options**
Select pitch for viewing distance, content and display area.

03 **Warranty in the quotation**
Warranty duration and coverage are specified in the quotation and contract.

Applications — Building facades, shopping centres and open spaces



Illustrative product concept; details depend on the model.

FROM MESSAGE TO PLACE

A display for every use.

Start with the purpose: advertise, guide, serve or collaborate. Then choose the category, orientation and configuration.

01

Restaurants & cafés

Digital menus, seasonal promotions and ordering or service displays.

Explore the category ↗

02

Retail & shopping centres

Product advertising, brand launches and visitor guidance.

Explore the category ↗

03

Buildings & elevators

Portrait or landscape displays for advertising and building information.

Explore the category ↗

04

Education & meeting rooms

Presentations, training and collaboration on interactive boards and displays.

Explore the category ↗

05

Exhibitions & events

Presentations using video walls or mobile-stand configurations.

Explore the category ↗

06

Facades & outdoor spaces

Large-format LED advertising; configuration follows the site.

Explore the category ↗

CONTENT & MANAGEMENT / CFLOW

Multiple displays. Clearer management.

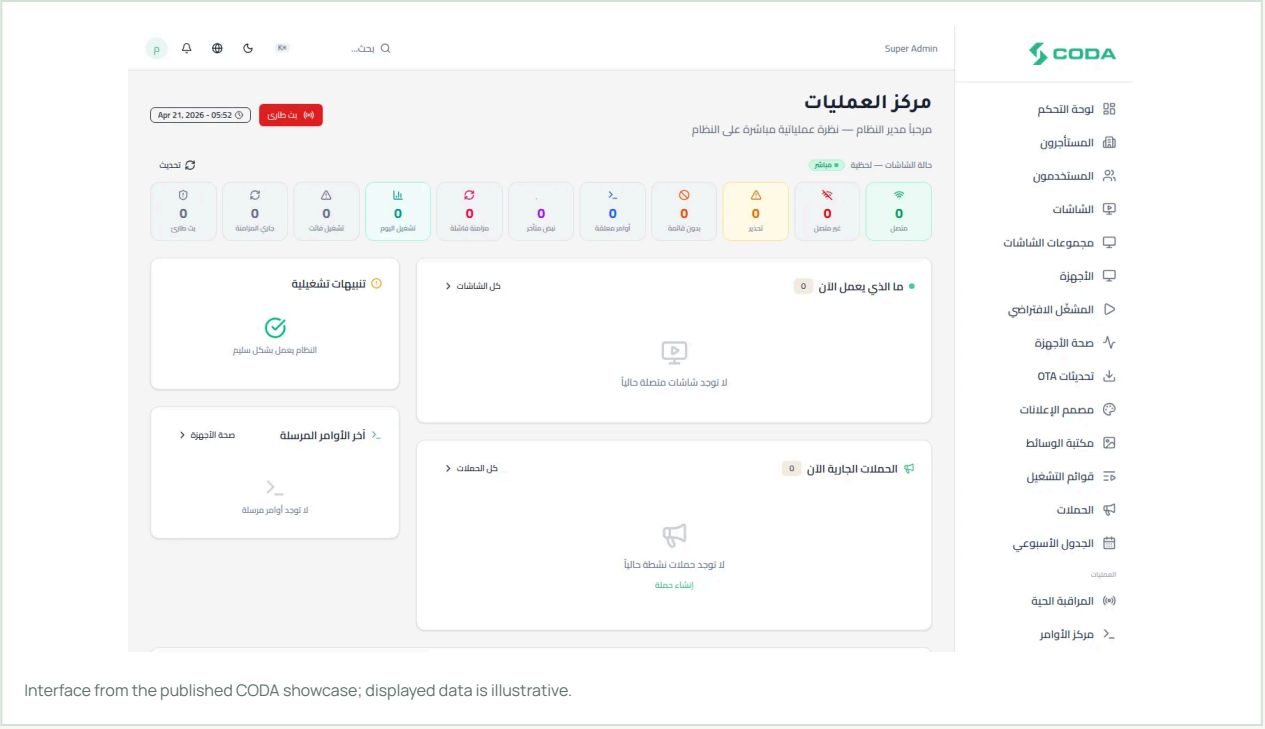
Organise content, scheduling, devices and locations through cFlow, with display and player compatibility reviewed before integration approval.

01 **Content & scheduling**
Organise media, playlists and publication timing.

02 **Displays & locations**
Organise devices by location, building and floor.

03 **Configuration compatibility**
Select player, connectivity and management scope for the project.

cflow.go.iq ↗



Interface from the published CODA showcase; displayed data is illustrative.

SELECTION GUIDE

The right category. The right size.

#	Category	Sizes / options	Configuration decision
01	Advertising video walls	55 / 65″	Panel count, arrangement and processing
02	Wall-mounted advertising displays	40 / 55 / 65 / 75″	Orientation, mounting and content player
03	Interactive boards & displays	75 / 86 / 100″	Touch, operating system and accessories
04	Elevator & compact advertising displays	18.5 / 21.5″	Mounting position, connectivity and power
05	Freestanding portrait advertising displays	75″	Content, touch and service application
06	Self-service touch kiosks	43 / 55″	Application, interaction angle and integration options
07	Displays with mobile stands	Model-specific	Stand compatibility, display size and use
08	Outdoor LED advertising displays	P3 / P4 / P5 / P6	Dimensions, viewing distance, brightness, protection and mounting

Sizes are diagonal measurements in inches. P denotes LED pixel pitch; select the option for the site. Final dimensions and specifications are confirmed before ordering.

FROM SELECTION TO HANDOVER

A proposal for your site. A clear configuration.

Pricing is quoted according to size, quantity, configuration, installation and required software.

01

Assess the site

Space, viewing distance, lighting and intended use.

02

Define the configuration

Category, size, quantity, mount, touch and integration.

03

Content & integration

Player, content sources, management and connectivity.

04

Install & hand over

Installation, checks and training under the agreed scope.

Request a configuration proposal

Share the project location, display quantity, category, preferred size and mounting method, together with any touch, content-management or integration needs.

Warranty — Warranty duration and coverage are specified in the quotation and contract.

CODACS / DISPLAY SOLUTIONS

Let’s shape the display around your needs.

Contact CODA to select the category and size, discuss content and configure the site.

Options and specifications follow the model and proposal scope.

Product images are illustrative concepts. Screen content and cover imagery are editorial visuals, not documentation of installed projects.

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